



U.S. Bank Appoints Marcus Martin Head of ESG for Fixed Income & Capital Markets

February 10, 2021

MINNEAPOLIS & CHARLOTTE, N.C.--(BUSINESS WIRE)--Feb. 10, 2021-- U.S. Bank announced today the appointment of Marcus Martin as managing director and head of Environmental, Social and Governance (ESG) for its Fixed Income & Capital Markets business.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210210005327/en/>



In his new role, Martin will be responsible for expanding the bank's Sustainable Capital Markets activities, providing issuer and investor clients with a full range of options to address their ESG needs, including Green Bonds.

Additionally, as head of ESG, Martin will support and strengthen U.S. Bank diversity, equity, and inclusion efforts within the Fixed Income & Capital Markets business to help attract and retain a talented, more diverse workforce and better serve clients.

"We are very pleased to welcome Marcus to his new role as head of ESG. Helping issuers and investors better manage their ESG efforts with a greater array of sustainable finance solutions is important to clients and aligns with our values and ESG objectives," said Stephen Philipson, Head of Fixed Income & Capital Markets. "With his depth of market expertise, dynamic leadership skills and proven track record of developing value-added winning strategies for clients, Marcus will be a significant contributor to U.S. Bank."

Martin joins U.S. Bank with twenty years of industry experience and an established record of success spanning both institutional and entrepreneurial settings, having served as CEO and founder of

Marcus Martin, head ESG, Fixed Income & Capital Markets at U.S. Bank. (Photo: Business Wire)

Global Oak Capital Markets for the past six years. Prior to Global Oak, Martin held a number of senior leadership and management positions across trading and banking with Lehman Brothers and Merrill Lynch in London and Moscow. He began his career at UBS Investment Bank in New York.

Martin graduated from the University of Virginia with a bachelor's degree in economics.

Corporate & Commercial Banking is one of the bank's four main business lines, providing middle market, large corporate, and commercial real estate clients with a wide range of solutions and deep industry expertise to meet their most complex needs. In Fixed Income & Capital Markets, the bank provides clients with solutions in Capital Markets, Credit Fixed Income, Derivative Products, Foreign Exchange and Municipal Products.

About U.S. Bank

U.S. Bancorp, with nearly 70,000 employees and \$554 billion in assets as of December 31, 2020, is the parent company of U.S. Bank National Association, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with digital tools that allow customers to bank when, where and how they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial, corporate, and investment customers across the country and around the world as a trusted and responsible financial partner. This commitment continues to earn a spot on the Ethisphere Institute's World's Most Ethical Companies list and puts U.S. Bank in the top 5% of global companies on the CDP A List for climate change action. Visit [usbank.com](https://www.usbank.com) for more.

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