



Beth Lawlor Joins U.S. Bank as President, Private Wealth Management

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MINNEAPOLIS--(BUSINESS WIRE)--Jun. 18, 2020-- Veteran wealth management leader Beth Lawlor recently joined U.S. Bank as president, Private Wealth Management. The Private Wealth Management division provides industry-leading products and services to the company's high net worth clients.

In this role, Lawlor will be based in U.S. Bank's New York office. She will set the strategic direction and oversee all aspects of Wealth Management's high net worth business, managing teams across the U.S.

Lawlor brings with her more than 25 years of industry experience and has a track record of accelerating business growth in the wealth management space. Most recently, she worked at UBS, where she served as the Managing Director, Head of National Field Engagement and Sales, Wealth Management Banking and Lending. Prior to that role, she held leadership positions in private wealth-type markets at several major firms such as Merrill Lynch, Morgan Stanley, Wells Fargo Advisors and Smith Barney.

"Beth is exceedingly client-focused and driven by leading a sales organization," said Mark Jordahl, U.S. Bank Wealth Management president. "She's a terrific cultural fit for the bank. Not only will she advance growth for our clients and our business, but she also thrives in a team-based environment."

Lawlor graduated from Boston College, with a bachelor's degree in communications and psychology. She serves as the admissions engagement ambassador for the Boston College Alumni Association and as a volunteer for CAPIC Animal Rescue.

About U.S. Bank Private Wealth Management

U.S. Bank Private Wealth Management advisors provide clients with a single point of contact, bringing together a team of professionals who specialize in planning, investments, trust administration and private banking on our clients' behalf. This approach allows us to develop customized strategies that are designed to weather the unpredictability of market conditions while helping clients work toward their specific financial goals.

About U.S. Bank

U.S. Bancorp, with more than 70,000 employees and \$543 billion in assets as of March 31, 2020, is the parent company of U.S. Bank National Association, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank one of the 2020 World's Most Ethical Companies. Visit U.S. Bank at www.usbank.com or follow on social media to stay up to date with company news.

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