



Fortune Names U.S. Bank One of the 2020 World's Most Admired Companies

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The company is among the Top 10 across all industries in management quality, social responsibility and more

MINNEAPOLIS--(BUSINESS WIRE)--Jan. 21, 2020-- Fortune magazine recognized U.S. Bank as one of the 2020 World's Most Admired Companies, naming it No. 1 in its Superregional Banks industry sector for the 10th consecutive year.

Among all 680 companies in 30 countries and 52 industry sectors, Fortune also ranked U.S. Bank in the Top 10 most admired for Social Responsibility (No. 3), Use of Corporate Assets (No. 7), Financial Soundness (No. 9), Long-Term Investment Value (No. 10) and Management Quality (No. 10).

"We are honored to be recognized among companies that are shaping their own future and that of their industry," said U.S. Bancorp Chairman, President and CEO Andy Cecere. "From financial strength to digital innovation, this list affirms that we are driving into the future from a position of strength."

Within the Superregional Banks industry sector, Fortune ranked U.S. Bank as No. 1 in eight of the nine key attributes of reputation: Management Quality, Social Responsibility, Innovation, Quality of Products/Services, People Management, Use of Corporate Assets, Financial Soundness and Long-Term Investment Value.

The Fortune [2020 World's Most Admired Companies](#) list is determined by a survey of executives, directors and analysts rating companies in their industry on a series of criteria. Learn more about [methodology](#).

About U.S. Bank

U.S. Bancorp, with 74,000 employees and \$495 billion in assets as of December 31, 2019, is the parent company of U.S. Bank National Association, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a 2019 World's Most Ethical Company. Visit U.S. Bank at usbank.com or follow on social media to stay up to date with company news.

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Source: U.S. Bank

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