



U.S. Bank Invests \$1 Million with the National Museum of African American History and Culture

July 16, 2019

Five-year investment highlights bank's commitment to diversity, equity and inclusion

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U.S. Bank announces a \$1 million investment with the Smithsonian's National Museum of African American History and Culture (NMAAHC) in Washington, D.C. With this five-year investment, U.S. Bank will join the prestigious Corporate Leadership Council, a community of engaged corporate donors whose values reflect a commitment to diversity, equity and inclusion.

"Honoring and celebrating African American culture is an important part of American history," said Andy Cecere, Chairman, President and CEO of U.S. Bank. "At U.S. Bank, we are committed to diversity, equity and inclusion and the arts - which brings us closer together and strengthens our communities. Through this support of the National Museum, we hope these historical stories and rich cultural experiences will continue to inspire many for generations."

The National Museum of African American History and Culture was established by Act of Congress in 2003, following decades of efforts to promote and highlight the contributions of African Americans. The Museum opened to the public on September 24, 2016, as the 19th and newest museum of the Smithsonian Institution and stands upon four pillars. One pillar – to help all Americans see how their stories, histories and cultures are shaped and informed by global influences aligns with U.S. Bank employees' shared core value of drawing strength from diversity.

Learn more about our diversity, equity and inclusion work here: <https://www.usbank.com/diversity/> or <https://www.usbank.com/corporate-responsibility/annual-report/2018/diversity-and-inclusion.html>.

About U.S. Bank

U.S. Bancorp, with 74,000 employees and \$476 billion in assets as of March 31, 2019, is the parent company of U.S. Bank, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a 2019 World's Most Ethical Company. Visit U.S. Bank at [usbank.com](https://www.usbank.com) or follow on social media to stay up to date with company news.

About the National Museum of African American History and Culture

Since opening Sept. 24, 2016, the National Museum of African American History and Culture has welcomed more than 6 million visitors. Occupying a prominent location next to the Washington Monument on the National Mall in Washington, D.C., the nearly 400,000-square-foot museum is the nation's largest and most comprehensive cultural destination devoted exclusively to exploring, documenting and showcasing the African American story and its impact on American and world history. For more information about the museum, visit nmaahc.si.edu, follow @NMAAHC on Twitter, Facebook, and Instagram, or call Smithsonian information at (202) 633-1000.

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